

Main Street Fairfield Steering Committee



Dear Community,

Fairfield's downtown is the heart of our community, and we are working to ensure it thrives for generations to come. That is why we have begun the journey to become a Main Street Community, a program dedicated to revitalizing downtowns by preserving historic charm, boosting local economies, and creating vibrant, welcoming spaces for residents and visitors.

Our community, through the partnership of the City of Fairfield, Fairfield Chamber of Commerce, Grow Fairfield, and Visit Fairfield, took an important step in November by conducting a Downtown Assessment with the Iowa Downtown Resource Center. This process provided valuable insights into what makes our downtown special and highlighted opportunities for improvement. From this, we will be developing a roadmap to strengthen our application to become a designated Main Street Community and to create a downtown that serves as a thriving hub of activity.

We are preparing to submit Fairfield's Main Street application in 2025 – and we need your help to make it happen. Becoming a Main Street Community will unlock access to resources, grants, and technical support that will bring our downtown vision to life, but community support is critical for success. Enclosed, you will find a pledge form detailing how you can support this effort by:

- Joining a future Main Street committee or the Board of Directors.
- Pledging financial support.
- Volunteering for special downtown projects.

Your involvement will help to ensure that our downtown becomes a destination we can all be proud of.

Together, we can create a vibrant downtown that reflects Fairfield's unique character and potential. If you have questions or would like to learn more, please contact Chamber Director Mendy McAdams at Chamber@FairfieldIowa.com or 641-472-2111.

Warm regards,

Mendy McAdams

Mendy McAdams
Fairfield Area Chamber of Commerce Executive Director
Main Street Steering Committee Member

